
BellSouth Interconnection Services

675 West Peachtree Street
Atlanta, Georgia 30375

Carrier Notification**SN91083061**

Date: June 13, 2002

To: Competitive Local Exchange Carriers (CLECs)

Subject: CLECs – Directory Listings in All Capital Letters

This is to advise that BellSouth is receiving numerous requests to set up directory listings with both the listed name and the listed address in all Capital letters. Such requests are resulting in service order errors and incorrect listings.

In order to reduce service order errors and to provide accurate directory listings, effective with the July 19, 2002 update to the BellSouth Business Rules for Local Ordering (BBR-LO), Release 10.6current, the following guidelines must be followed:

- The listed name for both Residence and Business directory listings must not be in all Capital letters unless it is an acronym or a radio or television station. If it is not an acronym or a radio or television station, CLECs must contact BellSouth Advertising and Publishing Company (BAPCO) directly to order directory listings with all Capital letters.
- The listed address must not be in all Capital letters but in upper and lower case letters as appropriate.

Please contact your BellSouth Local Support Manager with any questions.

Sincerely,

ORIGINAL SIGNED BY MATTHEW STONE FOR JIM BRINKLEY

Jim Brinkley – Senior Director
BellSouth Interconnection Services